

YES, I WANT TO HELP PLANT A MILLION TREES IN CENTAL INDIANA.

- Yes, send me the Plant A MILLION newsletter.
- Yes, I would like to volunteer for Plant A Million in my community.
- Enclosed is my tax deductible donation for:

\$500 \$250 \$100 \$50 \$25 or \$ _____
(write in amount)

Name: _____

Address: _____

City: _____ County: _____

State: _____ Zip/Postal: _____

Email: _____

Phone: _____

Payment Type: (circle one) _____

Check Visa MasterCard

Cardholder name as it appears on Card: _____

Card number: _____

Exp: date: mm/yy: _____

3-digit security code: _____

Signature _____

Date: _____

Mail with payment to the address on the brochure. You will receive a receipt for your tax deductible contribution to the Plant a Million Campaign!



Trees provide for future building materials.

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PLANT A MILLION

The Heart of Conservation...
The Land, and its People!



A project of the
Soil and Water Conservation Districts
in Boone, Brown, Hamilton, Hendricks,
Hancock, Johnson, Marion, Monroe,
Morgan and Shelby Counties.
www.plantamillion.org

A HEALTHIER AND MORE BEAUTIFUL CENTRAL INDIANA IS ON THE WAY!

Our environment will be friendlier to people and wildlife. Our heating and air conditioning costs will be reduced. Why? Because of our efforts to help people PLANT A MILLION trees in the yards, parks, school grounds, farms, and by-ways of Boone, Brown, Hamilton, Hendricks, Hancock, Johnson, Marion, Monroe, Morgan and Shelby Counties.

*"Trees help protect human health by trapping dust, pollen, ash and smoke particles from the air."
- Mrs. Judy O'Bannon*

WHAT CAN YOU DO?

RESIDENTS

- Plant a tree or trees in your yard.
- Donate trees to be planted at schools, parks, or other open spaces.
- Make a personal, tax deductible donation to purchase and plant trees (see back cover).

BUSINESSES AND CORPORATIONS

- Green up property with trees and shrubs.
- Provide employees as volunteers to plant trees.
- Help organize tree planting events.
- Make donations to help fund tree plantings and leverage grants that will make trees more affordable for everyone.

COMMUNITIES

- Plant trees in public spaces.
- Help measure benefits by conducting inventories and surveys.

CIVIC AND SERVICE GROUPS

- Organize tree plantings or fundraisers.
- Provide educational opportunities for members by inviting Plant A Million to your next meeting.

Contact your county's Soil & Water Conservation District to purchase high quality native trees or to get involved in the campaign! Find the number under county government listings in the phone book or go to <http://www.in.gov/isda/soil/contacts/map.html>.



ABOUT THE PROJECT

The "Plant a Million" project is sponsored by Hoosier Heartland and the ten Soil and Water Conservation Districts of Central Indiana. The multi-year project has two primary objectives:

1. **To educate people about the benefits of trees and their management.**
2. **To help the citizens of Central Indiana plant more than a million native trees in our ten-county area.**

There are few locations in central Indiana where trees have not been impacted by development or other factors such as storms, ice, disease, or mismanagement (tree topping, root compaction, etc.). The current tree canopy coverage in the Indianapolis and outlying areas is at approximately 16 percent, far below the recommended 35-40 percent, according to studies conducted by American Forests.

Most of the area's current tree-planting projects are designed to plant trees on public lands or in common areas, yet over 90% of the land in central Indiana is privately owned.

Join Senator Richard Lugar and Mrs. Judy O'Bannon, our Honorary Campaign Co-Chairs, by participating in a project that will benefit generations to come as we work to educate landowners and businesses about how to plant and care for trees on their property in a way that enhances and improves the environment.

Make your trees COUNT – we are tracking the trees planted in this program. Please go to the www.plantamillion.org website and follow instructions to make your trees count.

ABOUT HOOSIER HEARTLAND

Since 1969, Hoosier Heartland has carried out over 500 projects to improve our natural resources and quality of life for residents in Central Indiana. We are a nonprofit 501(c)3 organization of volunteers who bridge community needs with resources, funding and expert technical assistance to put into action projects that protect, conserve, and enhance the environment, quality of life, and economic base for



Trees remove carbon dioxide from the air and replace it with oxygen.

residents. We work with like-minded individuals, organizations and local businesses to make these projects happen.

The Hoosier Heartland RC&D Council and its partnering organizations are equal opportunity providers and employers.

WHY PLANT A MILLION TREES?

- To replace trees being taken out for development, or by disease, pests, storms and other causes.
- Trees modify local temperatures, reducing heating and cooling costs.
- Trees remove carbon dioxide from the air and replace it with oxygen.
- Trees smooth out the harsh and straight lines of buildings.
- Trees provide shade for cooling parking lots, driveways, sidewalks, and vehicles.
- Trees buffer noise and screen out unsightly views.
- Trees, planted in harmony with the home or building, add property value.
- Trees provide nuts, fruits, and other food for humans and wildlife.
- Trees help relieve stress and reduce recovery time for sick and injured people.
- Trees promote harmony among people reducing acts of aggression and crime.

"Trees filter our water and provide protection and habitat for wildlife, prevent soil erosion and help regulate the earth's temperature."

- Senator Richard Lugar



Trees lower air temperatures around houses and buildings by providing shade.